

PRIVACY POLICY

Yearsley Food Ltd.'s Privacy Policy is intended to firstly, and most importantly, protect your privacy. We value your trust and confidence in our company and will be committed to protecting your privacy. This Privacy Policy is for and by www.yearsley.co.uk and all related pages contained in our website.

Please read our Privacy Policy below to find out how we collect information and how this information is used. All information you provide us on our website is held in strict confidence and will not be used in any unauthorised ways.

What information do we collect?

We collect information from you when you fill out a form, request a sample and the acquisition of anonymous usage analytics (Google analytics).

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalise your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To send periodic emails (The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.)

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Data Retention

Unless a longer retention period is required or permitted by law, we will keep your Data on our systems for the period necessary to fulfil the purposes outlined in this privacy policy or until you request that the Data be deleted

Your Consent

By using our site, you consent to our web site privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

Contacting Us

If there are any questions regarding this privacy policy, you may contact enquiries@yearsley.co.uk